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FINANCE

Business Insider's 2026 Rising Stars of Wall Street

The next generation of finance leaders

By Michelle Abrego, Bradley Saacks, Alice Tecotzky, Alex Nicoll, Ben Bergman, Jennifer Sor, Ashley Stewart, and James Faris

A lot of what's happening on Wall Street right now is unprecedented.

Record-breaking sums are being raised to fuel the artificial intelligence boom, geopolitical uncertainty and technological disruption are shaking up markets, and more blockbuster IPOs that could shatter records are on the horizon.

For the industry's up-and-coming talent, it's been a moment of enormous opportunity.

As one of this year's rising stars, Morgan Stanley managing director Maya Venkatraman, put it: "The most interesting work happens when there isn't a ready-made template."

Business Insider's Rising Stars of Wall Street is celebrating its 10th class of young professionals making a substantial impact in investing, trading, and dealmaking. The process begins with nominations from bosses, colleagues, recruiters, and other industry insiders. To be considered, nominees must be US-based, 35 or younger, and stand out among their peers. Business Insider's editors make the final selections.

Several of our stars are investing billions in the companies building AI and inventing new ways to finance the infrastructure that will support it.

Others are pioneering new trading strategies, building businesses from the ground up, and advising on consequential deals.

Meet the 25 newest members of Business Insider's annual Rising Stars of Wall Street list.



CITADEL SECURITIES

Allie Becher

Citadel Securities, 30

Allie Becher stumbled into a Wall Street trading desk on a whim. Nearly a decade ago, she met her first finance boss while mingling at a restaurant where she knew people in the industry congregated. Shortly after, the University of Florida grad landed a role as an equity derivatives analyst at Wells Fargo.

Becher says the opportunity was a stroke of luck, but her approach reflects the persistence and alacrity that's brought the sales trader to the forefront of Citadel Securities' equity derivatives sales team, which she joined in 2021.

Over the last 12 months, she's helped the market maker's unit for institutional clients in the derivatives market more than double in Europe with 15% market share. She leads the team's marketing and content efforts and has played a major role in the team's approach to using proprietary data in its products, including Retail Detail, one of Becher's widely circulated notes.

Becher says it's been rewarding to help shape how Citadel Securities serves its clients.

"We were able to take a firm that was built to accommodate a retail trading customer in the options landscape, and then say, what are the best parts of this experience and what can we do to apply it to an institutional customer?" she said.

Becher describes herself as a "big yes person," with a tendency to pursue goals doggedly. She's also a big people person, often hosting client events that range from dinners to volunteer events to group Barry's Bootcamp workouts.

Becher is also heavily involved in mentorship through Citadel's Thrive Scholars program, which supports high-achieving students from underserved communities. She credits her own growth to mentorship, stretching back to when her high school AP US History teacher persuaded her to stick with the rigorous course.

"I found a confidence in myself at 17 years old that was like, 'Oh, maybe I could be really good at something, and I should broaden my horizons,'" she said. "I try to be, where I can, that person for people who reach out to me."

Courtesy of Allie Becher; Ray Dak Lam for BI

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